PULSE'SELECTIONS



Welcome to Pulse Selections...



Our Objective

- Partner with family owned & operated wineries, unique producers, wines of authenticity and great quality wines/products of value to offer a well-balanced portfolio to customers with excellent service.
- To represent our winery partners as an extension of their family/company.
- Create a distribution system and strong foundation for all products we sell and represent.
- Maintain, strengthen and grow relationships with Importers, Distributors, Retailers, On trade and other channels for market growth.
- Set strategic Go-To-Market strategies to attain and achieve success for all.
- Create and execute a long-lasting go-to-market strategy to increase channel distribution and overall sales & profit.

Our Vision

Offering a trusted portfolio for our importers, distributors, retailers, restaurateurs, and everyday wine buyers. Our intentions are always to create long-term relationships with our customers by supporting their needs, providing excellent service, strong market support and great wines!

With over 20 years in the wine and beverage industry we have a deep knowledge and understanding of the the challenges, time needed, and the financial commitment it takes to market and sell products successfully. Our goal and vision is to offer a unique approach to enhance business, navigate the markets, create long-lasting go-to-market strategies, increase channel distribution and overall sales & profit.

We provide the 4 "P's" for success in the market; Product, Pricing, Promotion and Patience!

PULSE SELECTIONS



PULSE SELECTIONS WINE PORTFOLIO



P.S. Wines of Authenticity

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DENOMINACIÓN DE ORIGEN Rias Baixas CONSEJO REGULADOR



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ANADIGNA RÍAS BAIXAS ALBARIÑO





ANADIGNA - KEY POINTS FAMILY HISTORY TRADITION AUTHENTIC OLD VINES OWNER/WINEMAKER ALBARIÑO **Anadigna** history started with the great-grandparents of Carlos Rey (owner & winemaker behind Anadigna) last century in the 1930's. They were followed by my grandmother Anadigna, and later by my parents, Belarmino and Carmen. It was in 2012 when the need emerged within me to continue the work that they had begun.

The Anadigna Albariño is an authentic signature wine from the D.O. Rías Baixas. It was born out of family tradition and the teachings of my grandmother, Anadigna. Mama Anadigna not only left us her fertile land in the Rías Baixas, her vines, which she pruned, fertilized and nurtured like they were one of her own children, she also left her ancestral wisdom, her love for doing things the right way and her affection for the wine which made her famous in Meaño. Rías Baixas Anadigna is her legacy.

Located in D.O. Rías Baixas, in the Val do Salnés sub-zone, there is an area of small holdings where we look after a little less than 2 hectares with a total of 12 vineyards located within a 15 km radius. The vineyards, with vines that are more than 40-50 years old, have an arbor conduction system, sandy granite soils, and are close to the sea, which lend minerality and salinity to the aromatic, floral, fruity variety that is the Albariño grape.

ANADIGNA RÍAS BAIXAS ALBARIÑO



"I wanted to fulfill their legacy and complete their vision, whose roots, both my grandmother Anadigna and my parents had strengthened. Their dream was to release a one-of-a-kind Albariño to the market, the fruit of all their labor." - Carlos Rey <u>www.anadigna.com</u>

1932 Rías Baixas Albariño

ANADIGNA

AL BARD



GUIAPEN

Rías Baixas Albariño

Sobre Lías Rías Baixas Albariño Fundre Rías Baixas Albariño

ANADIGNA

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Calaba 2000

DENOMINACIÓ D'ORIGEN



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RAMON ROQUETA



RAMON ROQUETA - KEY POINTS 5th GENERATION FAMILY HISTORY VITICULTURISTS SINCE 1199 TRADITIONAL & MODERN CATALUNYA OWNER/WINEMAKER PRICE/QUALITY



The Ramon Roqueta family Winery has a history that goes back 120 years and five generations of the Roqueta family.

The winery was founded in Manresa in 1898 by Ramon Roqueta Torrentó, an enterprising and ingenious businessman, from a family closely linked to viticulture since the 12th century. He moved to Manresa as he foresaw an opportunity to sell and distribute products in this city which was growing. This proved to be a decisive milestone that laid the winery's first stone.

Since then, the winery has proven its commitment and respect to the winemaking tradition, as well as great loyalty to its origins, which lie in the region of Bages within the province of Barcelona, a region with a longstanding and reputable tradition in viticulture.

The winery has also demonstrated its great capacity to adapt to changes that the wine sector has witnessed in recent centuries, yet without forsaking its identity at any time. Ramon Roqueta represents modernization and adaptation to new times in a business with century-old traditions and know-how. DES DE 1898

RAMON ROQUETA



www.ramonroqueta.com

Not all Selections Pictured



Ramon Roqueta Garnacha Blanca

RAMON ROOUETA 11114-00 CADWACH.

Ramon Roqueta Garnacha



Tempranillo

Ramon Roqueta Ramon Roqueta Cabernet Sauvignon



RAMON

ROQUETA

LABERNET SAUVISION

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Pla de BAGES Denominació d'origen



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ABADAL



<u>ABADAL- KEY POINTS</u> SMALLEST D.O. CATALUNYA INDEGINOUS VARIETALS – PICAPOLL/MANDO PLA DE BAGES FAMILY OWNER/WINEMAKER SYSTEM OF SUSTAINABLE VITICULTURE "The World's Most Admired Wine Brands 2021" **Abadal** winery was created with the idea of nurturing and enhancing Bages' enormous potential as a wine region. Abadal's wines transmit the spirit and personality of Bages. The winery has been rooted in the tradition of wine production for over eight centuries, and its innovative spirit keeps it very much alive. Abadal wines are expressive and authentic, and evoke sensations that emerge from the wooded landscape that surrounds the winery.

With a desire to reflect the identity of our terroir and our unique wooded landscape, at Abadal we value native varieties as they acquire their maximum expression in their native land. Picapoll, Mandó and Sumoll are living examples of the spirit of our region. They bring a unique character to our wines. They are the purest expression of terroir.

Each of our wines has a story to tell. Each one is unique with an identity and personality of its own.

They work with a system of sustainable viticulture, which has the utmost respect for the environment and relies almost completely on natural resources that are based on three pillars:

"The World's Most Admired Wine Brands 2021"



ABADAL



"The small plots surrounded by forest give our wines a unique identity" – Miquel Palau, Winemaker

www.abadal.net

Not all Selections Pictured



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Sauvignon



DENOMINACIÓ D'ORIGEN TERRA ALTA



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LAFOU - KEY POINTS D.O. TERRA ALTA WHITE & RED GARNACHA FLAGSHIP PLA DE BAGES FAMILY OWNER/WINEMAKER FOU MEANS RAVINE AUTHENTICITY & TRADITION LAFOU Celler was founded in 2007 with a desire to produce wines that reflect the greatness of the Garnacha variety and a wine region as extraordinary as the Terra Alta. The landscape, the vineyard terraces and the gorges make this an ideal place for this variety to express its true greatness. Terra Alta possesses a long tradition in winemaking, a characteristic landscape of valleys and gorges, and an authenticity and belief in tradition.

Since LAFOU Celler was founded, it has aimed to express the values and identity of the territory and the Garnacha variety, and its strives to combine respect for tradition with a vocation for innovation and modernization. Garnacha is the winery's flagship. LAFOU Celler has revitalized the richness of two traditional varieties; White and Red Garnacha. In the Terra Alta region, the expression of these varieties is exceptional as well as authenticity and maximum expression of the territory.

*FOU (ravine) - Narrow pass /*Gorge or narrow pass where a stream or rainfall course opens up. Characteristic of the landscape of the Terra Alta area.



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MASTINELL



MASTINELL - KEY POINTS

D.O. PENEDES CAVA SPECIALISTS WINES OF ELEGANCE & COMPLEXITY FAMILY OWNED/OPERATED LONG AGING PROCESS SUSTAINABLE Mastinell was founded in 1980 in the heart of the Penedés Denomination of Origin (D.O) region, Mastinell sprang to life as a small winery overflowing with family Mediterranean spirit.

Mastinell occupies a privileged spot at the feet of Sant Pau hill. Its shelter lets them lovingly work the land upon which it stands, helping to ensure the quality of the wines and cavas. Under Sau Pau's watchful gaze, they have won many national and international awards over 40 years, making wine you'll fall in love with, sip after sip.

Mastinell lies less than an hour to the west of Barcelona. It is a reference center for wine tourism, located close to Vilafranca del Penedés, the Alt Penedés area's capital. Since Phoenician times, excellent wine has been produced here, and it was the first area in Catalonia to industrialize its winemaking.

Mastinell is more than a winery; it is an authentic Penedés experience. Cavas that age for long periods to allow them to reach their peak, bearing witness to the embodiment of our history, traditions, and respect for the land. Wines of elegance and complexity.



MASTINELL



History, tradition and respect for the land are reflected in each of the cavas and wines that are born in these lands of the Penedès and that rest while we let time act during long aging until they reach their fullness. www.mastinell.com/en/

Not all Selections Pictured



Christina



Carpe Diem



Nature



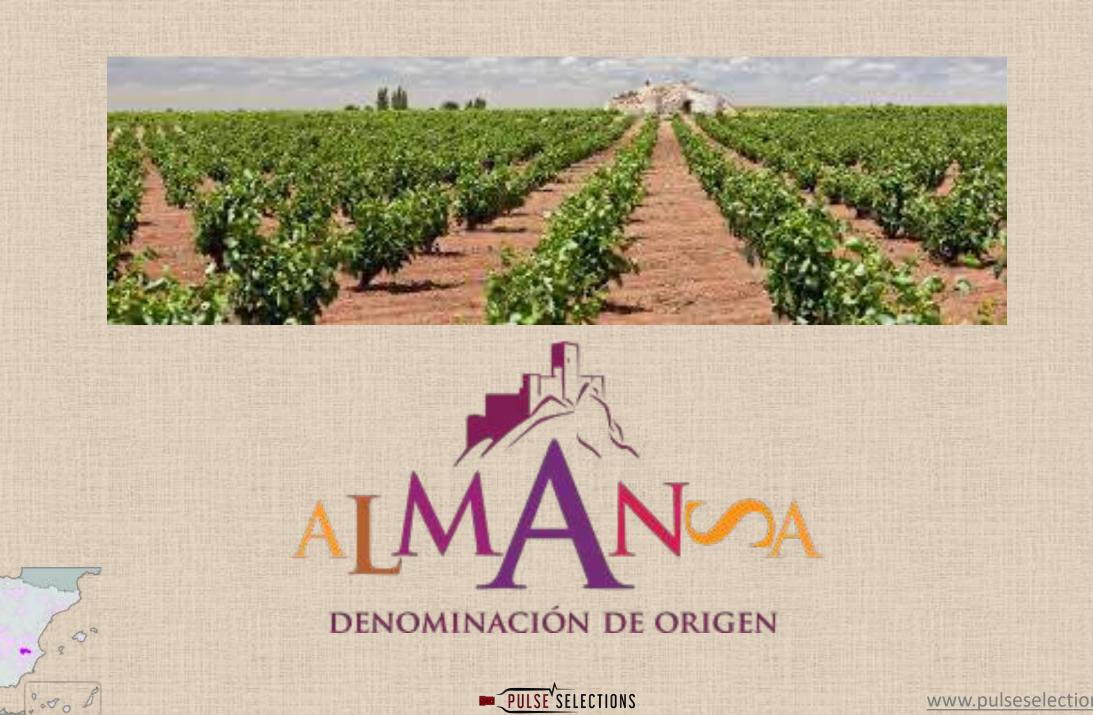
Brut Real



Chapo



Rose







PIQUERAS - KEY POINTS

D.O. ALMANSA ECOLOGICO SELECTIONS FAMILY OWNED HISTORY & TRADITION MAXIMUM EXPRESSION OLD VINES/SPECIAL VINEYARDS FORMER VEGA SICILIA WINEMAKER Bodegas Piqueras has been a family winery for over 100 years. They are a 4th generation family-owned winery founded in 1915 by the Piqueras family. Bodegas Piqueras is located in Almansa, in the south-east of Spain, 60 km from Alicante and the Mediterranean Sea.

The vineyards are located in a wine producing area of D.O. Almansa characterized by soil that is low in fertility and receives little rain which, together with a semi-arid continental climate, allows them to obtain wines that are deep in color and offer great aromatic richness.

They make quality wines, with native grapes such as Garnacha Tintorera and Monastrell, from the DO Almansa area. The lands are located around the Castle of Almansa, with vines that are up to 90 years old that produce grapes high in concentration and quality, perfect for making unique and highly expressive red and white wines and collectively reflect the essence of the land and the people. They are modern, elegant and expressive wines.









www.bodegaspiqueras.com/en/

Not all Selections Pictured

CASTILLO DE ALMANSA HISTORY & TRADITION

EL PICOTEO

EVERYDAY PLEASURE

PIQUERAS

EL ABUELO

AND SOUL FAMILY TRIBUTE

WITH HEART AND SOUL

DISTINCTION AND ELEGANCE

PLOT WINE



MAR

VARIETAL EXPRESSION

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OTHER WINERIES

D.O. RIOJA

D.O. RIBERA DEL DUERO

V.T. CASTILLA



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D.O. RIBERA DEL DUERO





BODEGAS

CRIN ROJA

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wines of portugal

a world of difference



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QUINTA DO BEIJO



QUINTA DO BEIJO - KEY POINTS

D.O. DOURO THE KISS WINERY FAMILY OWNED HISTORY & TRADITION 12 ACRES OF VINEYARD MORE THAN 100 YEARS OLD GEM OF PORTUGAL With more than a century of history and tradition and 12 acres of vineyard and olive trees, **Quinta do Beijo** (directly translated to "The Kiss Winery") was born from the ancient "Calvário warehouses", owned by the family for more than 100 years.

Now renewed, refreshed and with new energy, it has to offer great quality wines, a promising olive oil, all together with a new touristic offer based on our traditional winery.

Quinta do Beijo it's a big family where the mother, the father, the grandsons, husbands and wives all contribute to maintain the status of a family owned business in the extraordinary Douro region, considered World Heritage.

Located in <u>Celeirós do Douro</u>, a typical wine producing village, and located 25 km from Vila Real in Sabrosa municipality, **Quinta do Beijo** contributes to the extraordinary landscapes of the Douro Region, a region known by its breath taking vineyards and terraces

It is right in the heart of Douro that they invite you to visit **Quinta do Beijo**!







Quinta do Beijo (directly translated to "The Kiss Winery") was born from the ancient "Calvário warehouses", owned by the family for more than 100 years. www.quintadobeijo.pt/

Not all Selections Pictured

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PORTA

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QDB Tinta

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D.O.C. DOURS

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BEI

QDB ReservaQDB 10 Year tawny Portowww.pulseselections.com27

QUINTA DO

BEIJO

TEN YEARS OLD

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Pulse Selections additional Wineries and Pricing info sent upon request

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